

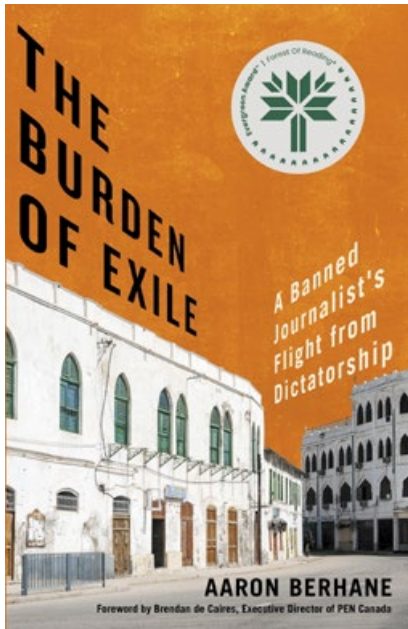


DUNDURN PRESS

SUMMER 2024



Recent Highlights

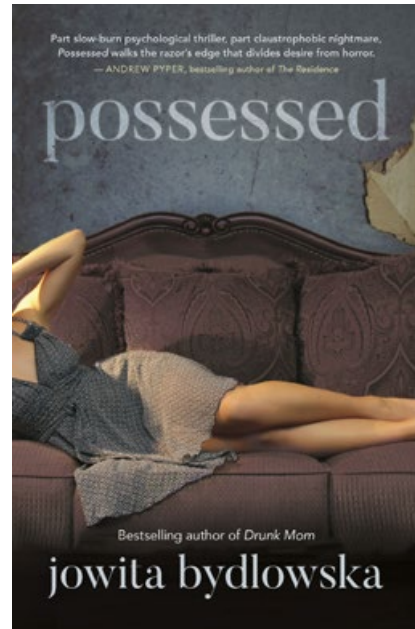


The Burden of Exile

978-1-4597-4854-5 PBK

CA\$23.99 / US\$19.99

Nominated, The Evergreen Award



Possessed

978-1-4597-4807-1 PBK

CA\$23.99 / US\$17.99

Nominated, ReLit Award

How to order

IN CANADA

UTP Distribution

416-667-7791 • 800-565-9523

fax: 416-667-7832 • 800-221-9985

utpbooks@utpress.utoronto.ca

IN THE UNITED STATES

Publishers Group West

866-400-5351

fax: 800-838-1149

ips@ingramcontent.com



dundurn.com
@dundurnpress

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The catalogue cover image is from *The Great Western Canada Bucket List* by Robin Esrock (see page 10). Image credit: TJ Watt

Printed and bound in Canada.



Publisher's Note

It's late October, and while the nights may be closing in and the chilly winds are starting to blow, we at Dundurn Press are just warming up for our summer season of book sales. In this Summer 2024 catalogue, you will find plenty of inspiration for how to spend those hazy days.

For just about anyone living in Toronto, an evening at the Canadian National Exhibition's gritty, chaotic midway is a summer rite of passage. From 1937 to 2004, that midway was run by Conklin Shows, which was founded by the flamboyant Patty Conklin decades earlier. As John Thurston tells us in *Carnie King*, Conklin figured out early on that while it's the rides that bring the crowds, it's the games that part them from their money.

Many haven't heard of Ras Barrington Francis, but the champion featherweight boxer should be a household name. Author Paul Harrietha and Francis himself are determined to change that with *Tiga's Tale*, a story of perseverance and faith covering Francis's extraordinary life from grinding poverty to reaching the top of the boxing world.

I am also thrilled to present activist and journalist Nora Loreto's Canada in Decline series, where she lays bare our untenable status quo and insists we must fight to change it. In the first book, *The Social Safety Net*, Loreto digs into the state of Canada's social services after decades of neo-liberal attack and underinvestment.

Robin Esrock, the unstoppable travel addict, gives us thrilling recommendations for what to do with our long summer days in the much-expanded second edition of *The Great Western Canada Bucket List*. Esrock covers the very best travel experiences in Alberta and British Columbia: houseboating, spelunking, road hog riding, and gopher taxidermy.

Our list is bursting with novels perfect for sun-drenched deck chair reading. On our cutting-edge fiction imprint, Rare Machines, is Larry Gaudet's *Eris*, a fast-paced yet disturbing novel about a developer who loses control over the game he has created as well as his son, who is being radicalized by the game's users. On the Dundurn imprint, I'm very excited about *Born in a Glass House*, a riveting family saga by Nigerian Canadian Chinenye Emezie, in which Udonwa, the patriarch's favourite daughter, must come to terms with uncomfortable truths and her father's tyrannical rule of the household. I'm also excited about two historical novels made for summer reading: *What They Said About Luisa* by Erika Rummel, based on the trial records of Luisa Abrego, an enslaved person in sixteenth-century Spain, who is forced to flee to Mexico; and Marianne K. Miller's *We Were the Bullfighters*, in which a young Ernest Hemingway meets Red Ryan, the notorious bank robber.

And for those of you who still can't get enough summer, the hilarious and very grown-up Jeremy John brings us *The Death Swing at Falcon Lake and S'more Summer Stories to Make You Poop Your Pants*, perfect for reading aloud by your campsite firepit or while you're stuck in traffic trying to get there.

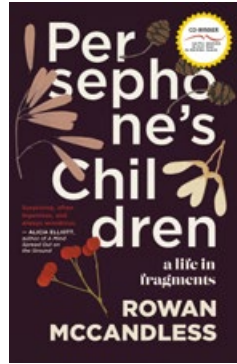
In this catalogue, you'll find many more titles to explore and inspire as you dream about what next summer may hold.

Kwame Scott Fraser, Publisher
Dundurn Press

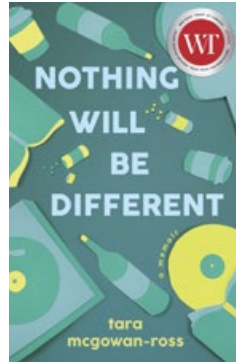
RECENT HIGHLIGHTS



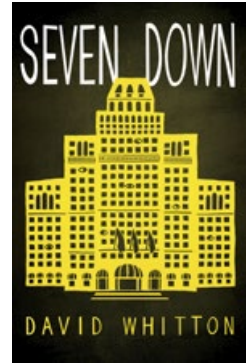
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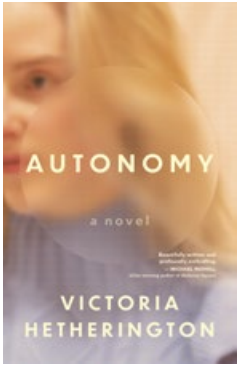
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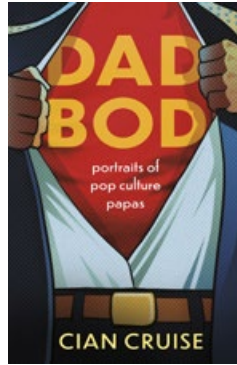
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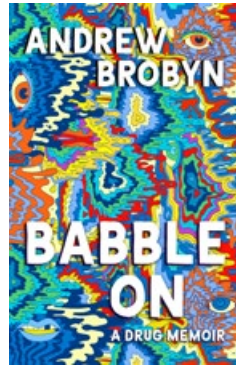
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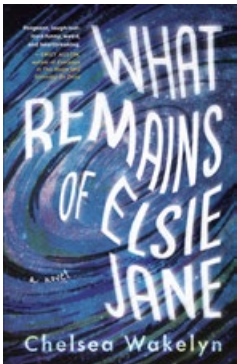
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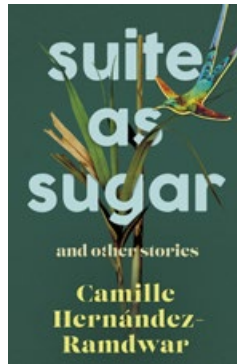
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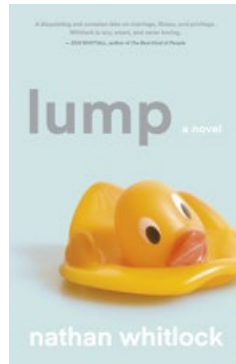
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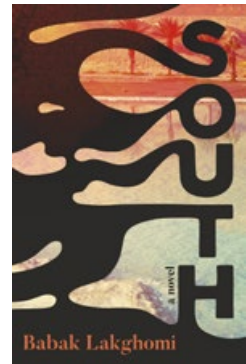
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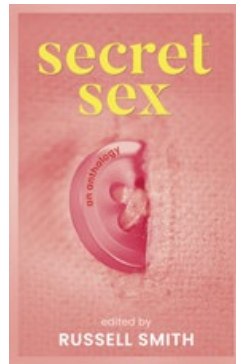
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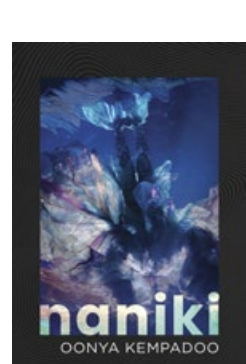
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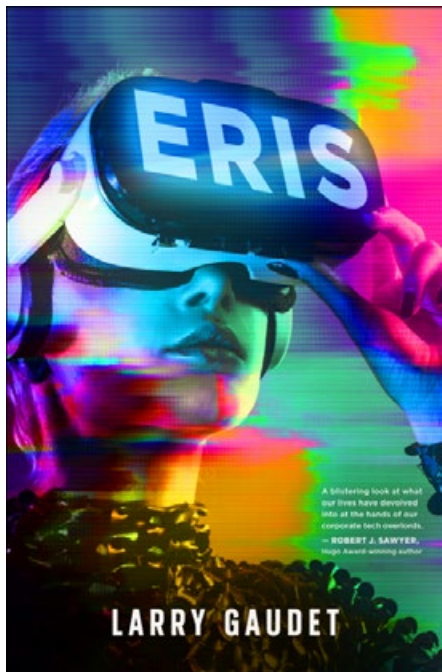
9781459752429



9781459751491

Fiction

Rare
Machines



An anarchist online group sets out to assassinate the corporate elites they believe have turned culture into a digital nightmare.

Don Barton is the visionary creator of Greenhouse, a popular immersive game where millions play at “saving the environment” in the surreal landscapes of the metaverse. Now retired to his plutocratic wealth, he learns his teen son, a gifted gamer, has suddenly gone missing, having joined a terrorist group led by a mysterious young woman, Eris, a former cryptocurrency trader. She’s on a mission to destroy the world’s entertainment and social media platforms and assassinate the corporate elites who run them.

In desperation, Barton roams Greenhouse, the only place his radicalized son will talk to him, learning that the game – his life’s work – is on the digital hit list. And both his life and his son’s are in danger.

Larry Gaudet’s Eris is timely and important, a blistering look at what our online and offline lives have devolved into at the hands of our corporate tech overlords and their lackeys in government. **Robert J. Sawyer, Hugo Award-winning author**

Larry Gaudet has published seven books, including two non-fiction bestsellers and two critically acclaimed novels. His corporate work over twenty-five-plus years spans branding, venture financing, speechwriting, investor relations, and marketing strategy. His scriptwriting through his 300 Dead Cattle subsidiary includes projects with Universal Cable, NBC, Highway Bingo, and Chernin. He has received Canada’s highest journalism awards and recognition from branding juries internationally. His community work has included providing counsel to Doctors Without Borders (MSF); the Kingsburg Coastal Conservancy; an art therapy institute in Hangzhou, China; and the Art Canada Institute. He’s a Dalhousie graduate with a diploma from the Canadian Securities Institute. He lives in Nova Scotia, Canada.

ERIS

by Larry Gaudet

Paperback
978-1-4597-5363-1
200 pages, 5.5 x 8.5

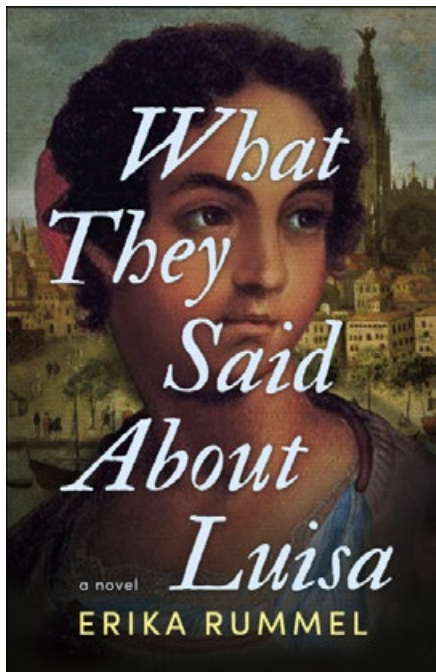
CANADA June 11, 2024 • \$23.99
U.S. July 9, 2024 • \$18.99

Rights World, All Languages

FICTION / Thrillers / Technological

Fiction

Dundurn
Press



An enchanting tale of the complex and fascinating life of Luisa Abrego of Seville, an emancipated woman who forges a new future for herself in colonial Mexico and gets caught in the Spanish Inquisition.

Luisa Abrego, an enslaved woman in Seville, is impregnated by her master, then set free upon his death. With limited options for her future, Luisa agrees to marry a white man who wants to take her with him to Mexico, even though it means leaving her infant son behind in the care of nuns. The couple set off on a dangerous sea voyage and a perilous trek across unconquered territory, and when the settlers' caravan is attacked by Indigenous warriors, Luisa is forced to kill a man in self-defence. Years later, still wracked with guilt and convinced she must atone for her sin, Luisa confesses to having made a promise of marriage to another man long before, in Spain. By the laws of the church this makes her a bigamist, a criminal who must be tried by the fearsome Inquisition.

Based on sixteenth-century trial records of the real Luisa, this novel is not just one woman's life in fragments but a carefully researched imagining, told in the vivid, distinct voices of the Europeans who came into contact with her.

Erika Rummel has taught at Wilfrid Laurier University and the University of Toronto. She has published numerous books on Renaissance history and is the author of nine historical novels. A recipient of the prestigious Getty fellowship and a Lifetime Achievement Award from the Renaissance Society of America, she divides her time between Toronto and Los Angeles.

WHAT THEY SAID ABOUT LUIZA

by Erika Rummel

Paperback

978-1-4597-5277-1

312 pages, 5.5 x 8.5

CANADA May 21, 2024 • \$26.99

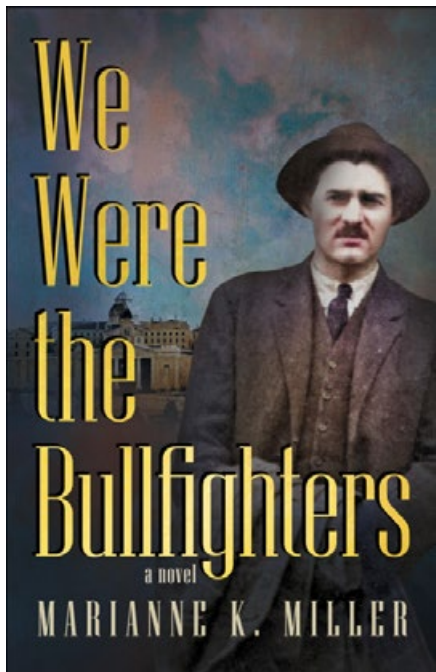
U.S. June 18, 2024 • \$19.99

Rights World, All Languages

FICTION / Historical / Renaissance

Fiction

Dundurn
Press



Sent to cover bank robber Red Ryan's daring prison break, a young Ernest Hemingway becomes fascinated with the convict.

In 1923 Ernest Hemingway, struggling with the responsibilities of marriage and unexpected fatherhood, has just made a big mistake. He decided that for the baby's first year he would interrupt his fledgling writing career in Paris and move his family to North America. No longer a freelancer, he now has a gruelling job with a difficult boss, as a staff reporter for the *Toronto Daily Star*. On his first day, already feeling hemmed in by circumstances, he's sent to cover a prison break at Kingston Pen.

The escaped convicts, led by notorious bank robber Norman "Red" Ryan, are on the run, making their way from the bush north of Kingston, to the streets of Toronto, and then through towns and cities across the United States. Their crimes become more brazen, their lifestyle increasingly glamorous. Growing more and more preoccupied with Ryan and his willingness to risk everything to be free, Hemingway ponders duty, freedom, and what stops a man from pursuing his dreams.

Marianne K. Miller is a graduate of the Creative Writing Program at the University of Toronto. As an independent scholar and member of The Hemingway Society, she presented a paper, Hemingway in Toronto, at the 18th International Hemingway Conference in Paris, France. *We Were the Bullfighters* is her debut novel. She lives in Toronto.

WE WERE THE BULLFIGHTERS

by Marianne K. Miller

Paperback

978-1-4597-5360-0

336 pages, 5.5 x 8.5

CANADA May 28, 2024 • \$26.99

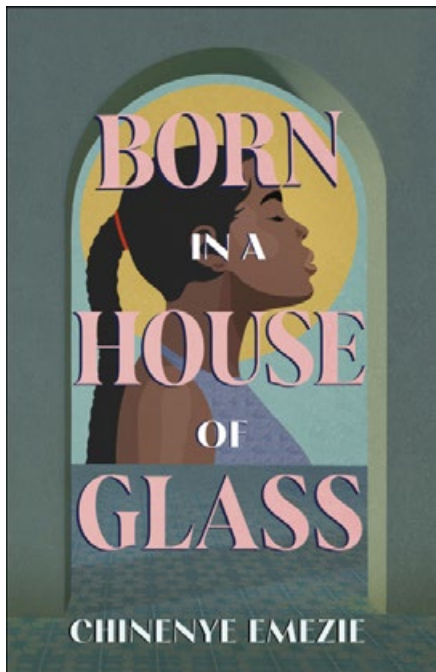
U.S. June 25, 2024 • \$19.99

Rights World, All Languages

FICTION / Biographical

Fiction

Dundurn
Press



As Udonwa grows, her hidden family history changes her forever.

Let me tell you a story. It's about a war. This war is not the type fought with guns and machetes. It is a family type. A silent war. The type fought in the heart. It began long before I was formed.

Udonwa's family is at war — a war of relationships, played out under the tyranny of a monster dad. Age twelve, Udonwa has a peculiar love for her father, Reverend Leonard Itechukwu, who favours her but beats his wife and his other children. She sees his good side: after all, he pays the school fees, and tells her that she, named “the peaceful child,” is the one most likely to become a doctor.

When her newly married eldest sister suddenly takes her from their family compound in Iruama, Nigeria, to live with her in Awka, Udonwa experiences violence first-hand. Later, pieces of a sinister picture emerge that shake her life to the core.

No longer the person she thought she was, Udonwa launches into a period of extreme change, and parts of her life spiral into chaos as she finds herself torn between her love for her father and an underlying need to free herself. This vivid family saga is engrossing, deeply unsettling, and finally uplifting.

A story of survival and sexual awakenings; and also a gentle love story. A complicated read, much like reality. **Sunday Times (South Africa)**

Chinene Emezie's short stories and essays have appeared in Africa Book Club, *Kalahari Review*, Book Lovers Hangout, and Opinion Nigeria. She is the 2013 winner of the Africa Book Club Short Story Competition. *Born in a House of Glass* is her first novel. Born in Nigeria, she currently resides in Richmond Hill, Ontario.

BORN IN A HOUSE OF GLASS

by Chinene Emezie

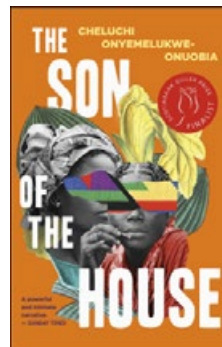
Paperback
978-1-4597-5424-9
376 pages, 5.5 x 8.5

CANADA July 16, 2024 • \$26.99
U.S. August 13, 2024 • \$19.99

Rights North American English, World French

FICTION / World Literature / Africa / Nigeria

Of related interest:



The Son of the House

978-1-4597-4708-1



Seven

978-1-4597-4639-8

Fiction

Dundurn
Press



A gripping noir mystery introducing artless young detective Patrick Bird, set in Toronto's Parkdale during the tumultuous '60s.

"I didn't kill her. I had the thought, the idea. What's the saying? The road to heaven is paved with bad intentions?"

Police academy burnout turned private eye Patrick Bird works divorce cases, using his camera to catch the unfaithful and the lonely looking for love in rented rooms. But his easy routine is shattered by a new case involving a missing girl.

Sixteen-year-old Abbie Linklater hasn't been home for three days. Her mother believes Abbie's getting an abortion. Her twin brother thinks she's studying at the library. Her best friend couldn't care less. Her father has no idea; he just wants her home without involving the police.

Before the sun sets on the first day of his investigation, as Bird roams the streets of Toronto looking for the runaway, he's caught a drifter prowling in the Linklater's backyard, stumbled into a creepy church with a belligerent minister, sparred with the client, been hit by a car, and discovered some loose ends in a bank robbery gone wrong a decade earlier.

And that was before he found the body.

Alexis Stefanovich-Thomson won the 2023 CWC Best Crime Novella Award for *The Man Who Went Down Under* published in *Alfred Hitchcock Mystery Magazine*. *The Road to Heaven*, featuring detective Patrick Bird, is his first novel. He lives in Toronto.

THE ROAD TO HEAVEN

A Patrick Bird Mystery

by Alexis Stefanovich-Thomson

Paperback

978-1-4597-5372-3

320 pages, 5 x 8

CANADA June 25, 2024 • \$24.99

U.S. July 23, 2024 • \$17.99

Rights World, All Languages

A Patrick Bird Mystery #1

FICTION / Mystery & Detective / Private
Investigators

Fiction

Dundurn
Press



A hilarious, heartwarming, and sometimes bone-chilling collection of summer stories to share around a campfire, in a tent, or on the dock.

Time to hit the road: the minivan is packed, the cooler is chock full, and the lake beckons. Summer is the perfect setting for sharing short stories at the cottage, around the campfire, in the tent, or on the long ride to camp.

The Death Swing at Falcon Lake has a story for every occasion. There are epic tales of neighbourhood battles over the best fort, harrowing myths of the bravery it takes to walk to the outhouse in the dark, embarrassing recounts of first love at summer camp, and maybe even a legend about the monster watching you from the shadows while you read this very book.

Raconteur Jeremy John delivers another hilarious, heartfelt, and occasionally scary collection of short stories ideal for summer reading.

Praise for Jeremy John:

Jeremy John is a master of putting himself into the mindset of a kid and capturing the magic and mystery of a good scary tale. [The Strange Grave of Mikey Dunbar] collection of short stories is easy to read and best read in the dark with a flashlight.

Pay Chen, TV & radio host

A fun read for all ages. And a little off the hinge in all the right places. Tarzan Dan, host of Q107 Calgary

Jeremy John is the sixty-second most famous person from Brantford, Ontario. (Look it up. There are a lot.) He has written three collections of humorous short stories that he (and only he) calls "The Poop Trilogy." He currently lives with his wife and kids (plus a dog he pretends not to like) in Sudbury, Ontario.

THE DEATH SWING AT FALCON LAKE

**and S'more Summer Stories to
Make You Poop Your Pants**

by Jeremy John

Paperback

978-1-4597-5415-7

168 pages, 5 x 8

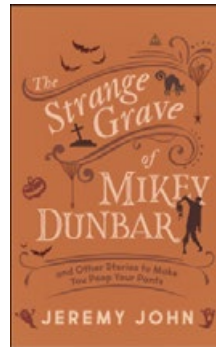
CANADA May 14, 2024 • \$20.00

U.S. June 11, 2024 • \$15.99

Rights World, All Languages

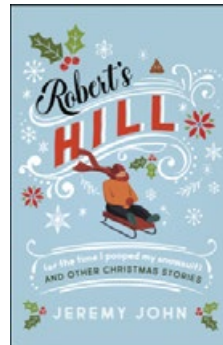
FICTION / Humorous / General

By the same author:



*The Strange Grave of
Mikey Dunbar*

978-1-4597-5107-1

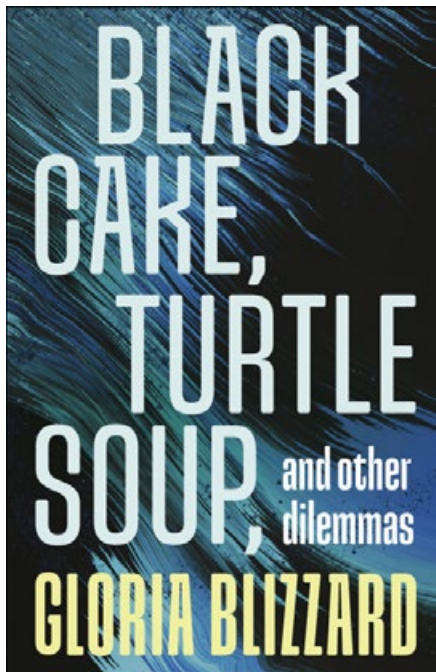


*Robert's Hill (or The
Time I Pooped My
Snowsuit) and Other
Christmas Stories*

978-1-4597-5016-6

Non-Fiction

Dundurn
Press



A diasporic quest to find belonging and a way home.

In her collection of essays, *Black Cake, Turtle Soup, and Other Dilemmas*, Gloria Blizzard explores the deep waters of dislocation in the spaces where art, music, spirit, ecology, race, and culture collide. Using traditional narrative essays, hybrid structures, and the tools of poetry, she negotiates the complexities of culture, geography, and language in an international diasporic quest.

These essays of wayfinding are relevant to anyone exploring issues of belonging – to a family, a neighbourhood, a group, or a country. Within them, the small is profound, the intimate universal, the questions are all relevant and the answers of our times require simultaneous multiple perspectives.

Through the exploration of her own cultural complexities and the universal quest for integration and harmony, this collection will appeal to anyone who has ever tried to find their way home.

Gloria Blizzard is an award-winning writer and poet, and a Black Canadian woman of multiple heritages, living on the Indigenous lands of the Americas. Her essays, reviews, and poetry have been published widely. She has an MFA from the University of King's College and currently resides in Toronto.

BLACK CAKE, TURTLE SOUP, AND OTHER DILEMMAS

Essays

by Gloria Blizzard

Paperback

978-1-4597-5280-1

208 pages, 5.5 x 8.5

bibliography, notes

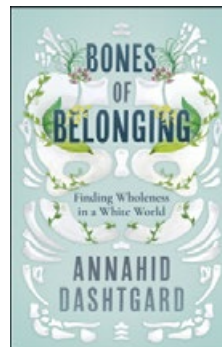
CANADA June 4, 2024 • \$24.99

U.S. July 2, 2024 • \$19.99

Rights World, All Languages

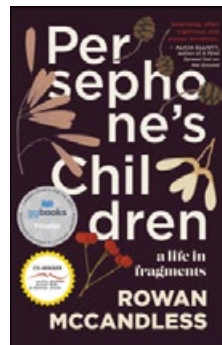
BIOGRAPHY & AUTOBIOGRAPHY /
Personal Memoirs

Of related interest:



Bones of Belonging

978-1-4597-5062-3



*Persephone's
Children*

978-1-4597-4761-6

Dundurn
Press



Travel personality Robin Esrock explores the most unique experiences in British Columbia and Alberta in this inspiring, expanded guide from the bestselling Bucket List series.

Having reported from over 115 countries on 7 continents, Robin Esrock has spent decades chasing the extraordinary. Travelling across British Columbia and Alberta, he's discovered a wild variety of experiences that you simply cannot find anywhere else on the planet. With his renowned storytelling, trademark wit, curiosity, and eye-popping photos, Robin takes us on a personal journey to exceptional destinations and activities that are instantly memorable, absolutely fascinating, and waiting to be discovered.

Get ready to:

- Sail among whales in the Galapagos of the North
- Backcountry horse ride in the Rockies
- Heli-fish in streams roiling with salmon
- Drive the world's most beautiful stretch of road
- Houseboat under the stars
- Go medieval glamping in the prairies
- Alpine ski by torchlight on New Year's Eve

Praise for Robin Esrock and *The Great Canadian Bucket List*:

A definitive guide to any Canuck looking to experience great travel and adventure within the confines of our enormous country – the greatest place on earth! **Jon Montgomery, Olympic Champion and Host, The Amazing Race Canada**

One of Canada's top travel writers, and definitely one of our biggest personalities.
Globe and Mail

THE GREAT WESTERN CANADA BUCKET LIST

One-of-a-Kind Travel Experiences

2nd Edition

by Robin Esrock

Paperback

978-1-4597-5393-8

192 pages, 6 x 8

100 illustrations

CANADA May 14, 2024 • \$24.99

U.S. June 11, 2024 • \$19.99

Rights World, All Languages

The Great Canadian Bucket List

TRAVEL / Canada / Western Provinces (AB, BC)

In the same series:



*The Great Canadian
Bucket List*

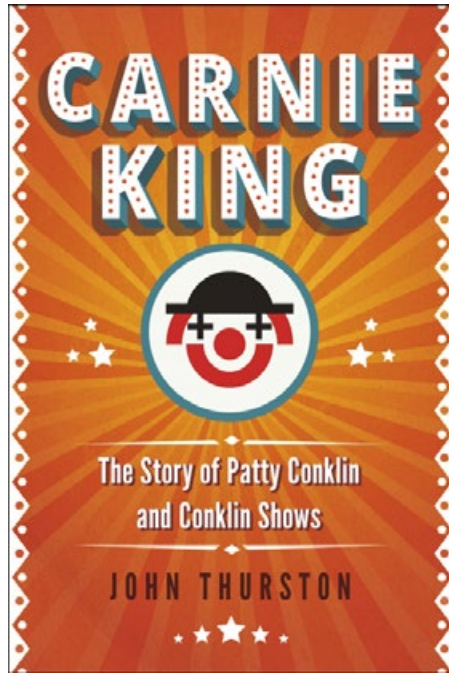
978-1-4597-3938-3



Robin Esrock is a bestselling author, journalist, TV host, columnist, and public speaker. He is the author of the smash bestselling book series, *The Great Canadian Bucket List*, along with several international bestsellers. Robin's stories and photography have appeared in major publications on five continents, including *National Geographic Traveler*, the *Guardian*, *Chicago Tribune*, the *Globe and Mail*, and *Canadian Geographic*. The creator and co-host of the internationally syndicated television series *Word Travels*, Robin has been widely profiled as a "bucket list" travel expert, and his TEDx travel talk has over one million views. Robin lives with his family in Vancouver, B.C. Catch up with him at robinesrock.com or canadianbucketlist.com.

Non-Fiction

Dundurn
Press



The story of the audacious carnie who built the greatest carnival dynasty in North America.

Enter the realm of the Carnie King, Patty Conklin, the flamboyant founder of the world's largest carnival company. Starting as a small-time operator who was willing to try anything to promote his show, Conklin transformed himself into a carnie celebrity – and he was the main attraction. Winning the midway contract for the Canadian National Exhibition in 1937, he made it his personal world's fair and laid the foundation for his son and grandson to expand Conklin Shows, playing the biggest fairs and exhibitions in North America.

Not only a history of Conklin Shows, *Carnie King* explores the inner working of midways, providing a fascinating story based off scores of interviews with carnies and access to the Conklin archives. The resulting history is at once a startling, nostalgic look at a unique part of twentieth-century North American culture and a vivid account of three generations of showmen and their dominance of midways across the continent.

John Thurston is a one-time carnie who went on to become a writer and editor. With *Carnie King*, he brings together personal experience with his interest in popular culture. He lives in Ottawa.

CARNIE KING

The Story of Patty Conklin and Conklin Shows

by John Thurston

Hardcover

978-1-4597-4992-4

600 pages, 6 x 9

22 b&w illustrations, notes

CANADA July 2, 2024 • \$39.99

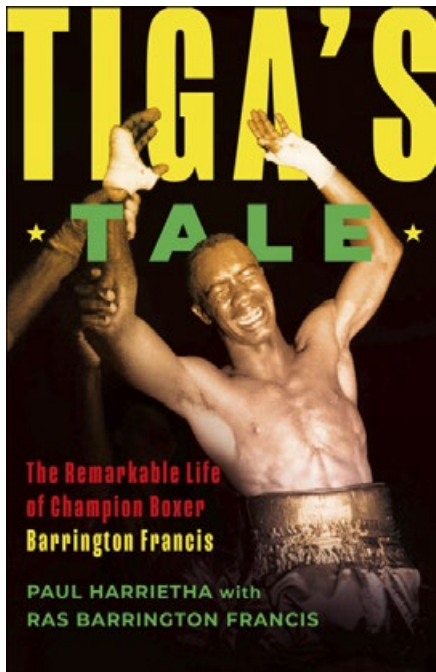
U.S. July 30, 2024 • \$27.99

Rights World, All Languages

HISTORY / Modern / 20th Century /
General

Non-Fiction

Dundurn
Press



From Trench Town to the top of the world – one man's inspiring fight for meaning, dignity, and respect.

Tiga's Tale chronicles the remarkable life of world champion boxer Barrington “Tiga” Francis, who survived crushing poverty and violence in Jamaica’s notorious ghettos and the insidious racism of 1980s Montreal to emerge as one of Canada’s most successful professional fighters.

Tiga's Tale is told in the twelve rounds of Barrington’s fight for the coveted British Commonwealth Title, coupled with twelve vignettes that tell his exceptional story of perseverance, faith, and ultimately, triumph, from Jamaican street urchin to quiet Canadian hero.

Paul Harrietha is a former board chair, CEO, and academic. He is the co-author of *The Invisible Rules: What's Really Holding Women Back in Business – and How to Fix It*. Paul lives in Toronto.

Barrington Francis is a Jamaican-Canadian professional feather/super feather/lightweight boxing champion.

TIGA'S TALE

The Remarkable Life of Champion Boxer Barrington Francis

by Paul Harrietha
with Barrington Francis

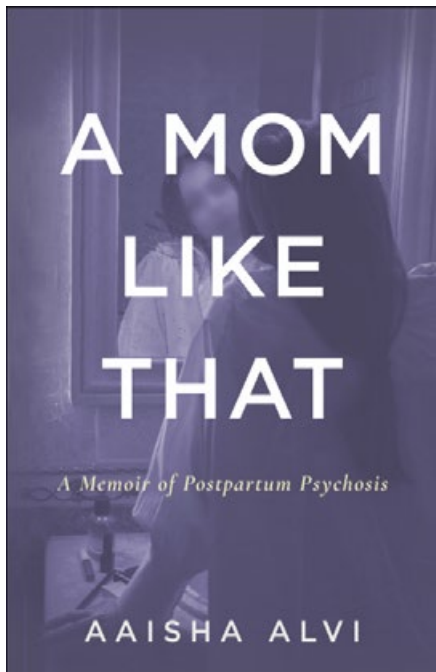
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A powerful exploration of postpartum psychosis and motherhood – and a call to end the stigma and blame.

Early motherhood is supposed to be joyous, but for Aisha Alvi those early days were ruined by terrifying thoughts about her baby and family. Her experience was the antithesis of everything she had ever been told about motherhood, far beyond the trials of breastfeeding or putting her baby to sleep.

Aisha did recover and began to enjoy motherhood. She was thrilled when she fell pregnant again. Sadly, that pregnancy ended in a miscarriage, and the psychosis returned. This time, however, she was blindsided by the unimaginable: voices urged her to stab her daughter and to harm innocent people. Aisha felt evil, worthy of taking her own life. But each time she sought medical help, she was turned away.

With unflinching honesty, Aisha takes readers beyond the vitriol and blame that is flung at women suffering from postpartum psychosis. Hers is a clarion call for increased awareness of a condition that need never result in tragedy.

Aisha Alvi is a postpartum psychosis awareness advocate. She volunteers with various maternal mental health organizations, including Postpartum Support International.

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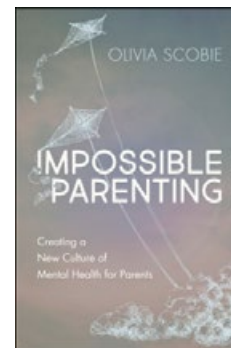
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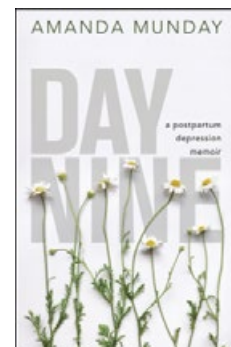
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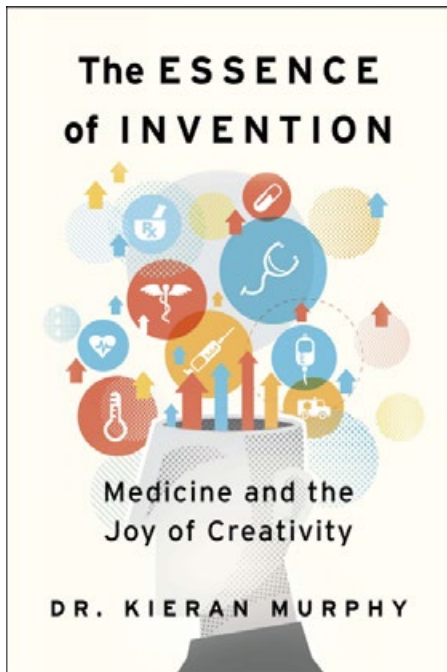


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Meet the brilliant mavericks who invented the future of medicine and saved the lives of millions.

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The same kind of energy that drove van Gogh or the Beatles can manifest in medicine as inventiveness and the creation of new medical devices. The field may be very different from what is traditionally considered a creative industry, but the fundamental energy, drive, motivation, dreaming, aspiration, belief, and resilience are the same.

In *The Essence of Invention*, Dr. Murphy celebrates the creative energy of courageous men and women who changed the world through medical science. He honours their unique gifts, and explains how a culture of creativity and collaboration can and must be established around them to allow their talents to take flight.

Dr. Kieran Murphy is a pioneering clinician, a renowned researcher, a revered teacher, and a prolific inventor. He is also an author, public speaker, and racing driver. He has eighty-one patents and his devices – such as the Murphy needle and Murphy cement – are used globally thousands of times a year. He lives in Toronto.

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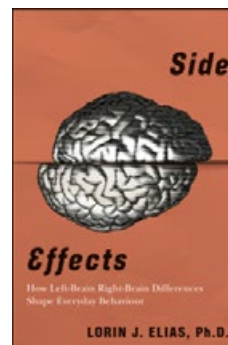
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Canada is at a crossroad. Neoliberalism has hollowed out and sold off the social services Canadians rely on now more than ever, and has brought into stark relief the dissonance among colonial, Indigenous, and some of Canada's most at-risk groups.

The Social Safety Net tracks the forty-year attack on Canada's social safety net. As neoliberalism has matured in Canada, Canadians are seeing the impact of these attacks: unreliable health services, crises in education and social services, and a society that feels like it is losing cohesion.

The first volume in a series by activist, author, and journalist Nora Loreto, the Canada in Decline series is the story of Canada's untenable status quo and the forces that have led us to where we are today. It outlines the choices we need to make as well as the possible paths forward to fix all that is crumbling around us.

Nora Loreto is a freelance writer and editor at the Canadian Association of Labour Media. She co-hosts the popular political podcast *Sandy and Nora Talk Politics*. The author of four books, Nora lives in Quebec City.

THE SOCIAL SAFETY NET

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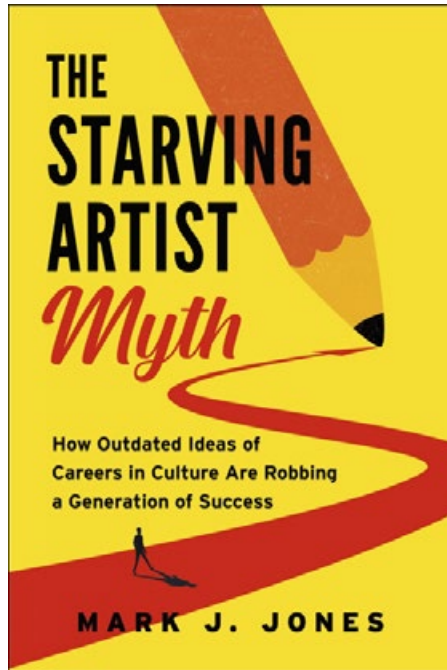
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POLITICAL SCIENCE / Public Policy /
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Creative sector jobs are driving our economy and offer a viable career path for today's youth.

Careers in the creative sector offer flexibility and security. Why then are more young people not seeking them out? Because they believe the myth of the starving artist, which conjures up images of penniless writers and artistic bohemians. The myth leads families and some educators to discourage young people from choosing a path they would love in favour of more secure fields. Years later, they could come to regret that choice.

Mark J. Jones, Dean of the Faculty of Animation, Art and Design at Sheridan College, one of the top post-secondary schools for creative arts and animation in Canada, shows that the persistent belief in the starving artist myth is not just costing young people the opportunity to explore satisfying careers, it is also costing our economy in terms of lost opportunity. Through their education, artists, musicians, writers, media makers, designers, actors, and others have come to understand how to reach their audiences and customers, and are perfectly poised to contribute to the global creative market.

In *The Starving Artist Myth*, Jones erases any remaining doubt of the opportunities in the creative economy by getting at the underbelly of the stereotype and answering the what, the why, and the how of achieving career goals.

Mark J. Jones is the Dean for the Faculty of Animation, Art and Design at Sheridan College and the previous chair of the School of Creative Art and Animation at Seneca College. He holds an M.A. in Culture and Technology from Toronto Metropolitan University, and a B.A. in Theatre from York University. He lives in Toronto.

THE STARVING ARTIST MYTH

How Outdated Ideas of Careers in Culture Are Robbing a Generation of Success

by Mark J. Jones

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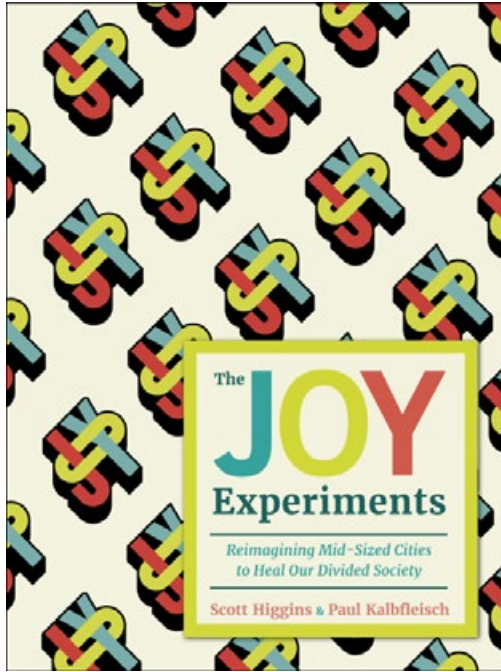
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BUSINESS & ECONOMICS / Careers /
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A new perspective on developing shared joy in urban spaces.

Our divided society is quickly reaching crisis level. We are no longer able to sustain social and economic prosperity nor ensure democracy. Fuelling this crisis is a growing sense of social isolation caused by the divisive nature of social media and the decline of infrastructure that used to bring communities together.

But there is hope for rebuilding our collaborative society, and it is found in our mid-sized urban areas. These towns and cities offer a scale that can tangibly change the quality of our lives and an intimacy that allows us to influence what our communities can become. Changing cities can change the world!

In *The Joy Experiments*, real estate developer Scott Higgins and creative mind Paul Kalbfleisch use their own mid-sized city-building experiences to present a new way for citizens to engage with their city, and an urban planning strategy that prioritizes infrastructure for the human spirit.

This book engages in new ways of thinking about designing cities and a future that might have a plausible relationship with the rest of life and the next generation.

Bruce Mau, CEO & co-founder at Massive Change Network

Scott Higgins is a passionate business and community builder who, as president of HIP Developments, Inc., plays a leadership role in the evolution of the Region of Waterloo in southern Ontario. He lives in Kitchener, Ontario.

Paul Kalbfleisch is a writer, visual artist, business leader, and creative collaborator who places himself in the middle of projects that require strong vision and imaginative design. He lives in Waterloo, Ontario.

THE JOY EXPERIMENTS
**Reimagining Mid-Sized Cities to
Heal Our Divided Society**
by Scott Higgins and Paul
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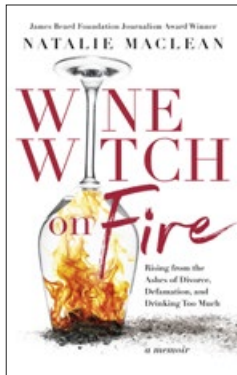
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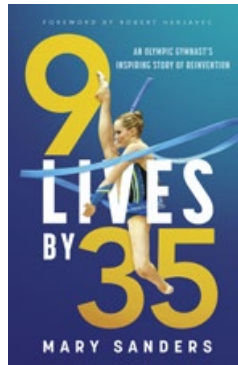
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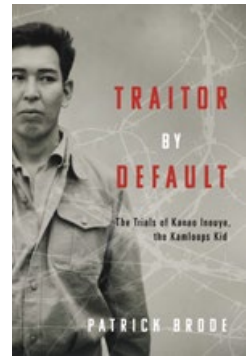
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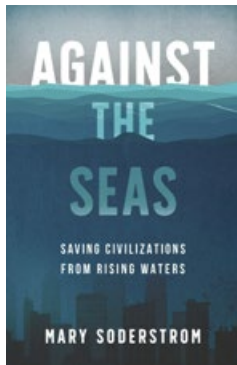
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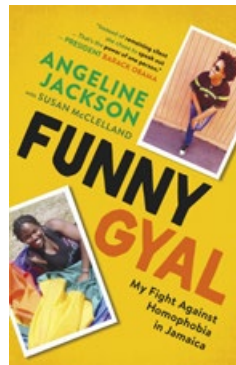
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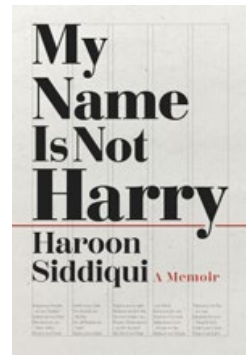
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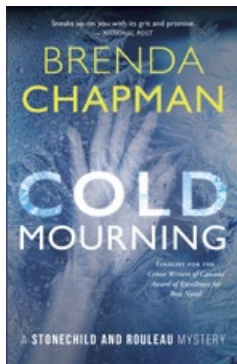
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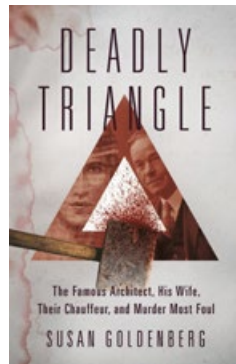
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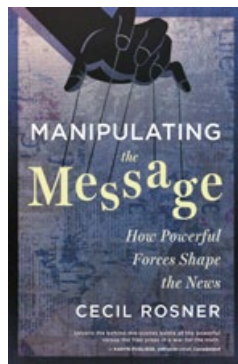
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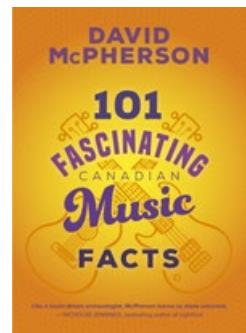
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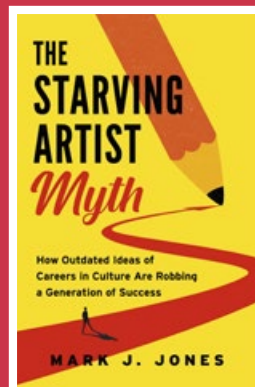
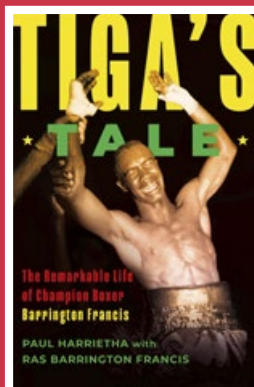
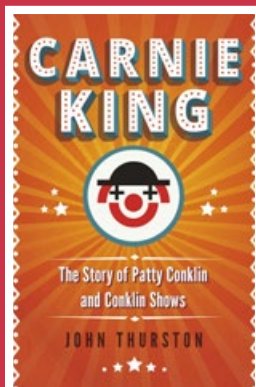
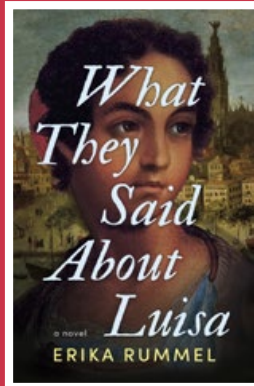
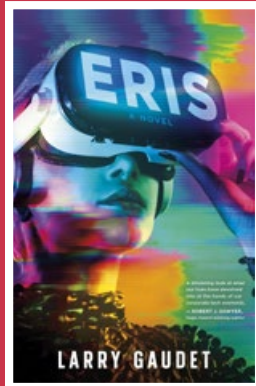
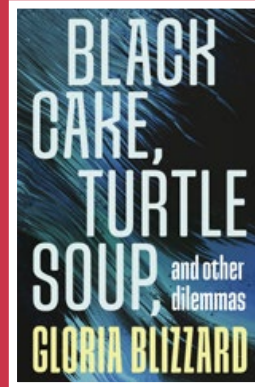
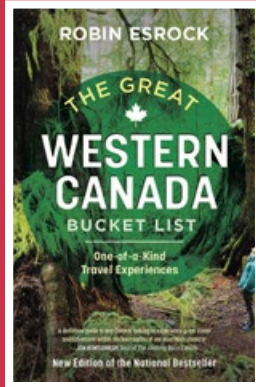
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